

**Eclipse at the Point  
Point Remove Events, LLC  
Privacy Policy**

This Privacy Policy describes how [www.pointremoveevents.com](http://www.pointremoveevents.com) (the “site” or “we”) collects, uses, and discloses your personal information when you visit or make a purchase from the site.

**Contact**

After reviewing this policy, if you have additional questions, want more information about our privacy practices, or would like to make a complaint, please contact us at [www.pointremoveevents.com](http://www.pointremoveevents.com) or by mail using the address provided below:

PO Box 124  
Atkins AR 72823, United States

**Collecting Personal Information**

When you visit the site, we collect certain information about your device, your interaction with the site, and information necessary to process your purchases. We may collect additional information if you contact us for customer support. In this Privacy Policy, we refer to any information about an identifiable individual (including the information below) as “Personal Information”. See the list below for more information about what personal information we collect and why.

**Collecting Device information**

- Purpose of collection: To load the site accurately for you and to perform analytics on site usage to optimize our site.
- Source of collection: Collected automatically when you access our site using cookies, log files, web beacons, tags, or pixels.
- Disclosure for a business purpose: Shared with our processor, WIX.
- Device information collected: Version of web browser, IP address, time zone, cookie information, which sites or products you view, search terms, and how you interact with the site.

**Order information**

- Purpose of collection: To provide products and/or services to you to fulfill our contract, to process your payment information, arrange for shipping, provide you with invoices and/or order confirmations, communicate with you, screen our orders for potential risk or fraud, and, when in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.
- Source of collection: Collected from you.
- Disclosure for a business purpose: Shared with our processor, WIX.
- Personal order information collected: Name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number.

## **Customer support information**

- Purpose of collection: To provide customer support.
- Source of collection: Collected from you.
- Disclosure for a business purpose: Shared with our processor, WIX.
- Personal information collected: Any modifications to the above or additional information as needed.

## **Minors**

The site is not intended for individuals under the age of 18. We do not intentionally collect personal information from children. If you are the parent or guardian and believe your child has provided us with personal information, please contact us at [www.pointremovevents.com](http://www.pointremovevents.com) or the address above to request deletion.

## **Sharing Personal Information**

We share your personal information with service providers to help us offer our services and fulfill our contracts with you, as described above. For example:

- We use WIX to power our online store. You can read more about how WIX uses your personal information at <https://www.wix.com>.
- We may share your personal information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

## **Behavioral Advertising**

As described above, we may use your personal information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <https://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by adjusting your settings on the following websites:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>]

Additionally, you can opt out of some of these marketing messages by visiting the Digital Advertising Alliance's opt-out portal at: <https://optout.aboutads.info/>.

## **Using Personal Information**

We use your personal information to provide our services to you, which includes offering products for sale, processing payments, fulfilling and shipping your order, and keeping you up-to-date on new products, services, and offers.

When you place an order through the site, we will retain your personal information for our records unless and until you ask us to erase this information. For more information on your right of erasure, please see the section below titled *Your Rights*.

### **Your rights**

CCPA California Consumer Privacy Act): If you are a resident of California, you have the right to access the personal information we hold about you (also known as the 'Right to Know'), to port it to a new service, and to ask that your personal information be corrected, updated, or erased. If you would like to exercise these rights, please contact us through the contact information above. If you would like to designate an authorized agent to submit these requests on your behalf, please contact us at the address above.

### **Cookies**

A cookie is a small amount of information that's downloaded to your computer or device when you visit a website. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don't have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it's their first time visiting or if they are a frequent visitor.

You can read WIX's detailed cookie policy at <https://www.wix.com/about/cookie-policy>."

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.